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Ministry of Foreign Affairs
and International Cooperation



CINECITTÀ

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TRADE AND INVESTMENT OPEN DOORS TO A WORLD OF OPPORTUNITIES

ITALIAN TRADE AGENCY

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA

provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.


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Italian Trade Agency 

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CINECITTÀ

Cinecittà is a state-owned company whose main shareholder is the Italian Ministry of Culture (MiC).

Main departments and activities include:

- Managing the legendary Cinecittà Studios and labs, (founded in 1937), which provides the film and audiovisual industry with a range of essential services: from sound stages, set design and creation to executive production, post-production and restoration expertise.
- Promoting Italian Contemporary Cinema in the World, as the Italian Member of EFP – European Film Promotion. This includes support at international Festivals, organization of themed events and the publication of an Online Database monitoring new productions and the international circulation of movies.
- Managing the Creative Europe – Media Desk for Italy.
- Archivio Luce that is one of the most important film and photographic Archives, preserving a large audiovisual collection about the history of the twentieth century. It has been included by UNESCO in the registry “Memory of the World”.
- Publishing Italy for Movies, the portal for locations and film and audiovisual production incentives in Italy and the daily on-line news magazine CinecittàNews.
- Cinecittà Events a system that combines technology and creativity to create events of every type in exclusive and tailored spaces inside the Studios.
- MIAC – Italian Museum of Moving Images and Cinecittà Shows Off, the permanent exhibition about Cinecittà Studios, provide a cultural offer to schools, tourists and the domestic public.
- Promoting Italian Classical Cinema in the World, including organization of dedicated Events in cooperation with leading cultural institutions, film restoration and a film library of 3000 subtitled features.
- Worldwide distribution of selected classical and contemporary Italian movies and documentaries and domestic distribution of Italian feature-length films by first and second directors and documentaries.

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Directorate General for Cinema and Audiovisual of the Ministry of Culture (DGCA-MiC)




DGCA - MiC promotes the creation, production, distribution and circulation of film and audiovisual works, the professional training, the opening and modernisation of cinemas and the adaptation of technical industries to technological developments.

To support the industry DGCA - MiC manages the national film fund that amounts to an annual minimum budget of 750 million €.

DGCA - MiC represents Italy before EU, the Council of Europe, other international bodies and international funds that issue supranational support to the sector (Creative Europe – MEDIA sub-programme, Eurimages, Ibermedia). It also manages bilateral funds with similar institutions in other countries to sustain the development of international co-productions.

DGCA - MiC supports Cinecittà, the Fondazione La Biennale di Venezia, the Centro Sperimentale di Cinematografia, the Museo nazionale del Cinema Fondazione Maria Adriana Prolo-Archivi di fotografia, cinema ed immagine, the Fondazione Cineteca di Bologna, the Cineteca italiana di Milano and the Cineteca del Friuli di Gemona del Friuli.

DGCA - MiC hosts the Film Commissions' coordination body and, in partnership with DG Tourism and the Film Commissions themselves, oversees the portal on locations and on national and regional production incentives www.italyformovies.it

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FANDANGO SPA

Fandango is a Film Production, a Sales company, a Publishing House and a Music Label, founded by Domenico Procacci in 1989. Since then, Fandango produced and internationally distributed more than 100 films, participating to all the major international film festivals and winning numerous awards among whom two Grand Prix in Cannes with Gomorrah and Reality both directed by Matteo Garrone. Nanni Moretti, Paolo Sorrentino, Michelangelo Antonioni, Emir Kusturica, Rolf De Heer, Milcho Mancevski, Emanuele Crialesi, Gabriele Muccino and Ferzan Ozpetek are only some of the directors Fandango has worked with.

On the Tv side, Fandango produced The Gomorrah series with Cattleya and Sky; L'Amica geniale (My Brilliant Friend), the HBO - RAI series co-produced with Wildside/ The Apartment, based on Elena Ferrante's novels; Netflix's La vita bugiarda degli adulti (The Lying Life of Adults), also based on a Ferrante's novel.

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INTRAMOVIES SRL




Intramovies is an independent international distributor and producer, with particular focus on high quality first- and second-feature films by talented directors. Established almost fifty years ago, it has constantly been the helping arm for creative producers and new directors.

While maintaining its vocation for international sales, our company also aims to focus on film production and setting up a vertical strategy, taking advantage of the new scenarios made available in Italy by the tax credit and incentives for production and distribution, to become a reliable co-production partner in the European film industry panorama.

The company is looking for new talents, different genres and stories that can attract audiences and stimulate debate, proposing different

points of view from the ordinary, both as feature films and as docu-fiction. The yearly line up is composed by feature films and documentaries of high production and artistic value that go on to participate at major international festivals.

Intramovies also boasts a wide catalogue that includes some of the most famous and prestigious Italian classics and genre films directed by acclaimed masters such as Federico Fellini, Michelangelo Antonioni, Luchino Visconti, Dario Argento, Pier Paolo Pasolini, Vittorio De Sica, Giuseppe Tornatore, Paolo Sorrentino and many others.

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LUX VIDE SPA

Lux Vide is a leading international television production company in Europe, the largest in the Italian scripted market, with more than 1300 hours in prime time. Lux Vide is a Fremantle company, among the world's largest creators, producers and distributors of television products.

Lux Vide is specialised in long series and boasts a portfolio of successful productions such as DOC- Nelle Tue Mani (2 seasons), Diavoli (2 seasons) and Don Matteo (13 seasons).

The only Italian company to receive an Emmy for "Best Miniseries" for Joseph part of the cycle of The Bible.

In 2018-19 he produces with Sky Italia, Sky Studios and in association with Orange Studio, Diavoli, based on Guido Maria Brera's novel "I Diavoli",

a thriller about global finance stars Patrick Dempsey and Alessandro Borghi distributed in 160 territories including the US, France, Germany, Canada and the UK in 2020/21.

In 2019 he creates a new medical format for RAI DOC - Nelle Tue Mani, the incredible true story of Dr. Fanti who, due to partial memory loss, is forced to rebuild his life as a patient. On air in March 2020, it becomes the most watched RAI series of the last fifteen years, distributed abroad with great success of public and critics.

Since its foundation in 1992, Lux Vide has signed partnership agreements with international television broadcasters and distributors such as: CBS, France Television and Netflix.

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TRUE COLOURS GLORIOUS FILMS SRL

True Colours is an established international sales outfit based in Rome, with the aim of bringing the best of Italian and international arthouse cinema worldwide.




Founded in 2015, in a partnership between Italian powerhouses Lucky Red Distribution and Indigo Film Production, whose credits include Paolo Sorrentino's Oscar-winning The Great Beauty. In its first years of activity, True Colours has built up a catalogue of over 100 contemporary films and a library of over 300 titles, establishing strong relationships with international distributors and "A list" Film Festivals.

True Colours handles international sales of some of the most successful recent Italian titles in the world: commercial box office hits like Perfect Strangers and

The Place, author driven titles such as Nostalgia (Cannes Official Competition), Euforia and Fortunata, both selected at Un Certain Regard in Cannes.

True Colours' international profile is continuously growing also thanks to the work on non-Italian films such the Palestinian title 200 Meters (winner of the People's Choice Award at the Venice Days), the French/Moroccan action-romance Zanka Contact (Venice Orizzonti competition) the Austrian arthouse LGBT+ drama Why Not You.

In addition to that, the Company Carefully picks successful genre titles such as The Nest and In the Trap.

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VISION DISTRIBUTION SPA

Vision Distribution S.p.a. is a film production and distribution company, founded on 15 December 2016 through the agreement between the Sky Italia group and five of the major independent production companies: Cattleya, IIF, Indiana, Wildside and Palomar.

The enhancement of the national product represents the primary mission of the company which, however, also keeps a careful eye on international markets.

Vision Distribution deals directly with all phases of product exploitation in the audiovisual supply chain: from theatrical output to home entertainment distribution, both physical (DVD / BluRay) and digital (EST / TVOD), to exploitation on OTT platforms (SVOD) and on both PAY and FREE television channels, as well as international sales and ancillary rights (Non-Theatrical).

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