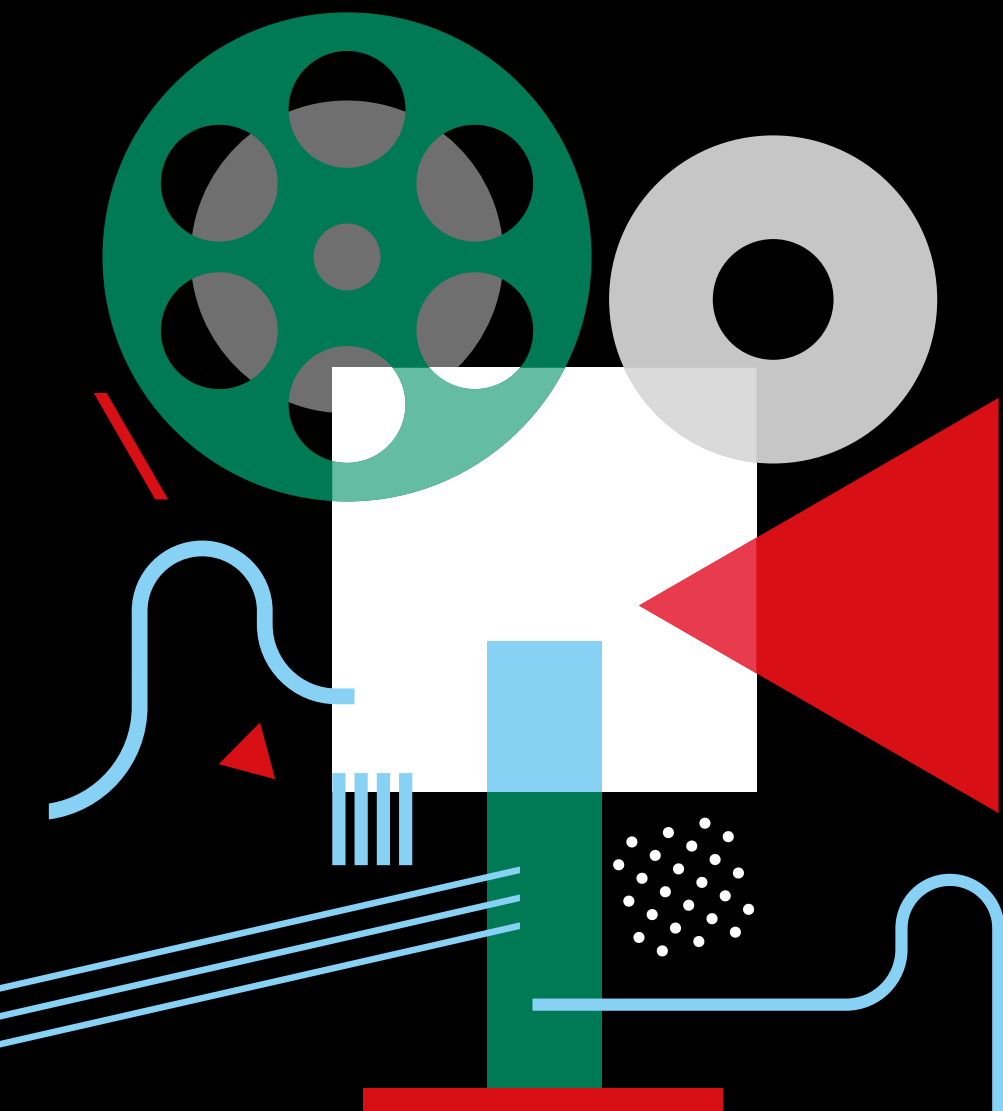




# ITALIA @ AFM

**November 11 - 16, 2025 | Los Angeles**





ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

Through its headquarters in Rome, an office in Milan, and a global networks of 69 offices and 18 Satellite offices in 74 countries, linked to Italian embassies and consulates, ITA provides information, assistance, consulting, promotion and training to Italian small and medium sized businesses in the industrial, consumer goods and services sectors. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies.

The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy.

The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organizations.

#### **ITA - Italian Trade Agency**


Via Liszt, 21


00144 Rome, Italy

T. +39 06 59921

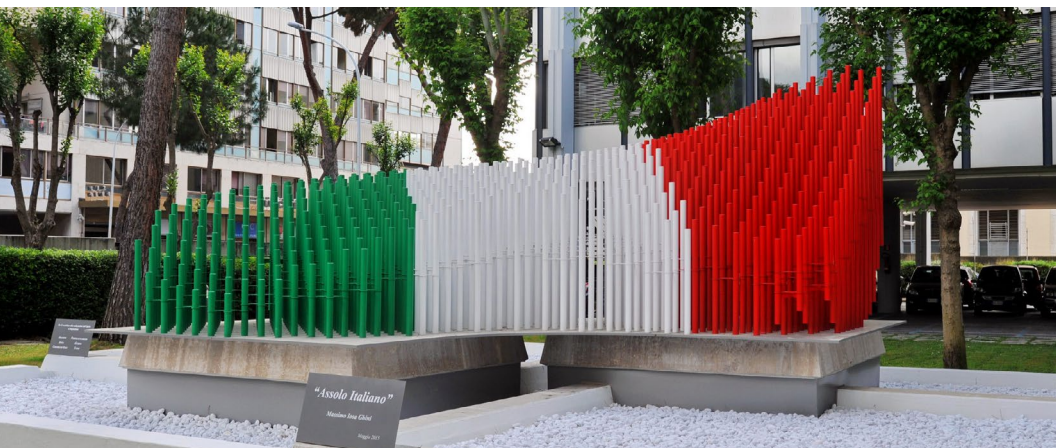
F. +39 06 89280353

[www.ice.it](http://www.ice.it)

 @itatradeagency

 ITA - Italian Trade Agency

 @ITAttradeagency





The Directorate General for Cinema and Audiovisual of the Italian Ministry of Culture (DGCA-MiC) promotes the creation, production, distribution, and circulation of film and audiovisual works. It supports professional training, the opening and modernization of cinemas, and the adaptation of the film industry to technological advancements.

DGCA-MiC represents Italy before the European Union, the Council of Europe, and other international bodies and funds that provide supranational support to the sector. It also manages bilateral funds with similar institutions in other countries to foster the development of international co-productions.

Additionally, DGCA-MiC hosts the Film Commissions' Coordination Body and oversees the portal for locations and national/regional production incentives, [www.italyformovies.com](http://www.italyformovies.com), which is managed by Cinecittà in partnership with the Italian Film Commissions Association.

### **DGCA-MiC**

Piazza Santa Croce in Gerusalemme, 9A  
00185 Rome, Italy  
[dg-ca@cultura.gov.it](mailto:dg-ca@cultura.gov.it)  
[cinema.cultura.gov.it](http://cinema.cultura.gov.it)

## **CINECITTÀ**

Cinecittà is a state-owned company, with the Italian Ministry of Culture (MiC) as its primary shareholder. Its key departments and activities include:

- Managing the iconic Cinecittà Studios and labs (founded in 1937), which offer a wide range of essential services to the film and audiovisual industry.
- Promoting contemporary Italian cinema globally.
- Overseeing the Creative Europe – Media Desk for Italy.
- Managing Archivio Luce, one of the most significant film and photographic archives.
- Publishing Italy for Movies, a portal for filming locations and production incentives in Italy, as well as the online daily news magazine CinecittàNews.
- Distributing selected classic and contemporary Italian films and documentaries worldwide, and handling domestic distribution of Italian feature-length films by first- and second-time directors, as well as documentaries.

### **CINECITTÀ**

Via Tuscolana, 1055  
00173 Rome, Italy  
[cinecitta.com](http://cinecitta.com)

# MESSAGE FROM THE ITALIAN TRADE COMMISSIONER

**Dear AFM Attendees,**

Italy is back at the 46th edition of the American Film Market, back in Los Angeles after a year in Las Vegas, and I am glad to introduce our Italian delegation, coordinated by the Italian Trade Agency (ITA), in close collaboration with the Directorate General of Cinema and Audiovisual - Italian Ministry of Culture/Cinecittà.

This year we are bringing together 14 companies including producers, distributors and a film commission, representing the best of the Italian entertainment industry and locations with a wide offer in terms of diversity of content, from movies to documentaries, TV series and original IPs.

The Italian entertainment industry has been recently experiencing a real Renaissance and has increased its competitiveness in terms of quality and execution.

According to the 2025 ANICA (National Association of Cinema and Audiovisual Industries) report - In 2024, 400 feature films were completed in Italy, marking a 59% increase compared to 2020. Of these, 263 were entirely Italian productions - 151 fiction and 112 documentaries - along with 103 co-productions, a 2% rise from 2023. Among the co-productions, 51 were majority Italian, 2 had equal partnership, and 50 were minority Italian, with a notable 15.9% increase in majority co-productions over the previous year. The total production cost of these films exceeded 800 million euros, showing an 18% increase compared to 2023. Public investment was led by the national tax credit system, which provided 247 million euros in tax incentives for production alone, a 20% rise from the previous year.

For all these reasons, it is now a great moment to partner with Italian companies.

If you are interested in connecting with the Italian delegation, have a look at our catalog and do not miss our Panel event on Italian strategic partnerships: from its regions to global co-productions, scheduled for Wednesday, November 12th from 11:00am to 12:00pm at the Constellation Stage in The Fairmont Century Plaza.

Our staff is available to assist you about our activities and services before, during, and after the show.

For any additional information, follow us on our website [www.italymeetshollywood.com](http://www.italymeetshollywood.com) or subscribe to our Newsletter.

Wishing you all an amazing experience at AFM 2025, my warmest regards,

**Giosafat Riganò**

Italian Trade Commissioner  
ITA Los Angeles Office

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## International Sales Agents

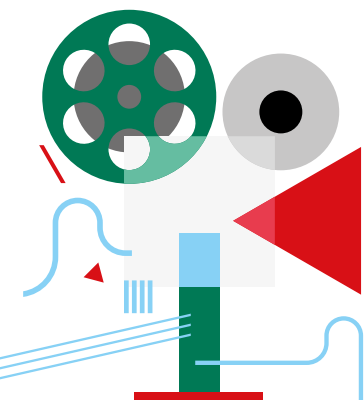
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**International Sales Agents**  
**Suite 331**



## FILMEXPORT GROUP



Largo Guglielmo la Pegna, 18

00128 - Rome (RM)

T. +39 0652207432

[www.filmexport.com](http://www.filmexport.com)

## MOVIES



**Scent of a Woman**

**Marcellino Pane e Vino**

**Zorro**

Filmexport Group, Italy's oldest worldsales company for feature films. Founded in 1974, our company has known a constant growth reaching a catalogue of more than 600 features, TV movies, series and documentaries of all different genres, available in HD, 2K and 4K for worldwide licensing in all rights and media. We currently represent the best Italian producers and we have more recently diversified our activity with the production of feature films and the acquisition of international theatrical pictures for domestic distribution.

## CONTACT PERSON



**Andrea Di Girolamo**

International Sales Manager  
& Acquisition

[a.digirolamo@filmexport.com](mailto:a.digirolamo@filmexport.com)

M. +39 3351402701

**Ludowika Josephine Móllica**

Sales & Digital Acquisition

[l.mollica@filmexport.com](mailto:l.mollica@filmexport.com)



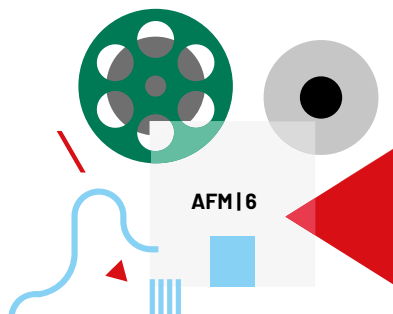
50th Anniversary



70th Anniversary



50th Anniversary



## International Sales Agents Suite 333



**Luca Severi Production Group**  
SHOW BUSINESS IS A SHOW

### LSPG ITALIA



Piazza del Popolo, 18

00187 - Rome (RM)

T. +1 3235462271

[www.lucaseveriproductiongroup.com](http://www.lucaseveriproductiongroup.com)

### MOVIES



**6:06**

**Tales of the sea**

**Have you seen me?**

**Articolo 1**

### CONTACT PERSON



**Luca Severi**

CEO and Founder

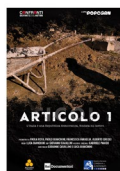
[info@lspginc.com](mailto:info@lspginc.com)

**Paolo Teta**

Business Affairs

[sales@lspginc.com](mailto:sales@lspginc.com)

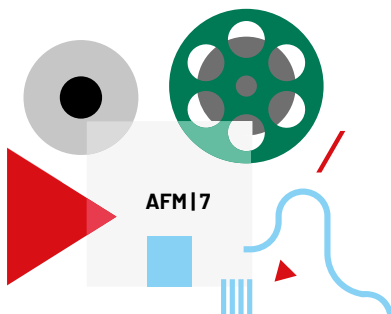
With headquarters in Los Angeles (USA) and Rome (Italy), Luca Severi Production Group (LSPG), established a new concept of film production, merging the indie-filmmaking environment in a studio structure. With the ambitious goal of giving birth to projects of talents that can bring new and powerful ideas to the film industry, LSPG develops, finances, produces and distributes films and documentaries with both an art-house and commercial taste, always focused on the international audience.



LSPG **POPCORN**

Indie distribution & sales as never seen before

[sales@lspginc.com](mailto:sales@lspginc.com)



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**Suite 333**



**MINERVA**  
PICTURES

## MINERVA PICTURES



Via Marcella, 4-6  
00153 - Rome (RM)

[www.minervapicturesinternational.com](http://www.minervapicturesinternational.com)

## MOVIES



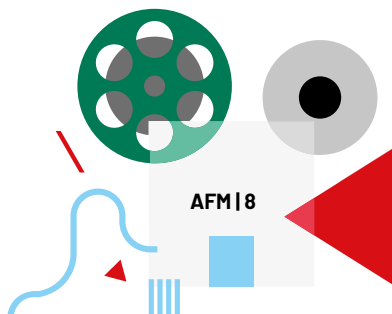
**Ice Skater**  
**Honeyjoon**  
**Elena's War**  
**Fish**

## CONTACT PERSON



**Monica Ciarli**  
Head of International  
[monica@minervapictures.com](mailto:monica@minervapictures.com)

Minerva Pictures is an independent company based in Rome, engaged in production, distribution, and digital publishing across the film, audiovisual, and multimedia sectors. Active both nationally and internationally since 1953, the company is led by Gianluca Curti, its CEO and Chairman. With a legacy spanning over seven decades, Minerva Pictures stands among Europe's leading players in the digital exploitation of audiovisual content. The company also operates a world sales division that has been active for over thirty years.





**International Sales Agents**  
**Suite 331**



## PIPERPLAY



Via Sardegna, 50  
00187 - Rome (RM)  
T. +39 3398631404  
**www.piper.film**

## MOVIES

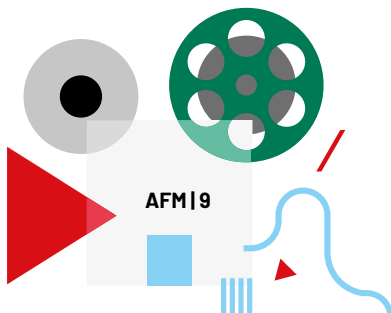


**Beasts of Prey** by Andrea Corsini  
**Blue** by Eleora Puglia  
**For you** by Alessandro Aronadio  
**The Kidnapping of Arabella** by Carolina Cavalli

## CONTACT PERSON



**Giulia Casavecchia**  
Head of International Sales  
g.casavecchia@piper.film



**Producers**  
**Suite 335-337**



## **ANIMOKA STUDIOS**



Via S.Valfrè, 16  
10121 - Turin (TO)  
T. +39 3381180689  
[www.animoka.com](http://www.animoka.com)

## **MOVIES/TV**



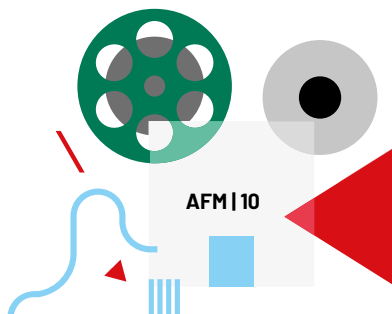
**ISI from the Stars**  
**Pat The Dog**  
**Mumfie**  
**Delu From The Jungle**

## **CONTACT PERSON**



**Davide Tromba**  
CEO & Producer  
[davide.tromba@animoka.com](mailto:davide.tromba@animoka.com)

ANIMOKA STUDIOS is a cutting-edge production company pioneering the integration of the latest technology in entertainment. With over two decades of experience, it specializes in award-winning productions for international markets, delivering full-spectrum services from development to post-production. The technology-driven approach combines artistic excellence with innovative tech solutions, creating globally acclaimed products like "Pat The Dog" broadcasted in 185+ countries.



**Producers**  
**Suite 335-337**



**AUGUSTUSCOLOR**

## **AUGUSTUS COLOR**



Via Tivoli, 41  
00156 - Rome (RM)  
T. +39 3881719066  
**[www.augustuscolor.com](http://www.augustuscolor.com)**

## **CONTACT PERSON**



### **Augusto Pelliccia**

Responsible for Foreign Productions  
[augustop@augustuscolor.net](mailto:augustop@augustuscolor.net)

### **Avv. Alberto Gallotti**

International Film Legal Specialist  
[albertogallotti@amglawfirm.it](mailto:albertogallotti@amglawfirm.it)

### **Francesco Maria Pagano**

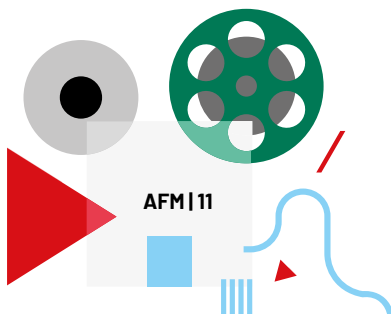
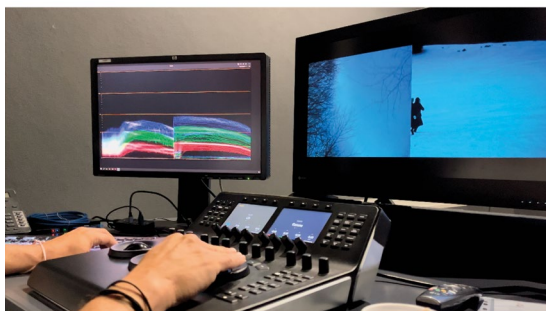
Collaborator for Foreign Productions  
[francesco.pagano@augustuscolor.it](mailto:francesco.pagano@augustuscolor.it)

**Augustus Color** is a leading company in audiovisual post-production and film restoration. We offer:

**Executive production services** in Italy, Spain, and Morocco (scouting, crew, permits),

**Advanced post-production** (editing, color, VFX, audio),

**Tax credit administration in Italy** (consultancy and guidance to maximize incentives)



**Producers**  
**Suite 335-337**



**FARGOFILM**

## **FARGO FILM**



Via della Rocca, 34  
10123 - Turin (TO)  
T. +39 338 8828090  
**[www.fargofilm.it](http://www.fargofilm.it)**

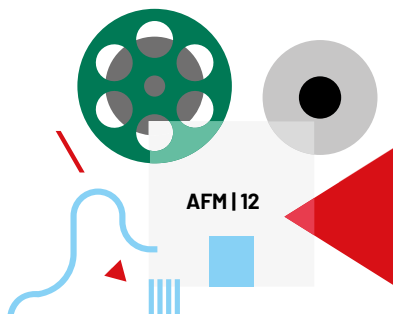
## **CONTACT PERSON**



**Ludovico de Maistre**  
Partner and Producer  
[ludovico@fargofilm.it](mailto:ludovico@fargofilm.it)

Fargo Film is an advertising, film, and television production company founded in 1977, renowned for creating some of Italy's most memorable commercials over the past 50 years. We develop, produce, and co-produce films, series, and documentaries for cinema and television, providing full production services across Italy.

Based in Piedmont, we benefit from up to €400K in regional funding and a 40% national tax credit. We also manage a portfolio of exclusive cinematic locations ideal for multi-genre productions including Borgo Cornalese, often referred to as the "Cinecittà of southern Turin."



**Producers**  
**Suite 335-337**



**K+**



Corso Porta Nuova, 41  
37122 - Verona (VR)  
T. +39 0458511092

**[www.kplusfilm.com](http://www.kplusfilm.com)**

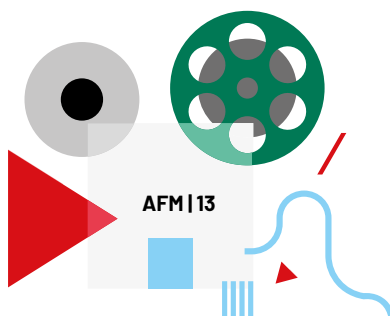
**CONTACT PERSON**



**Niccolo' Tubini**

International Sales and Coproductions  
[sales@kplusfilm.com](mailto:sales@kplusfilm.com)

Founded by Nicola Fedrigoni, K+ is a Film & TV production, and International Sales company based in Verona (HQ), Rovereto, Trieste, and Bologna. K+ produces scripted and unscripted contents, and collaborates with international major studios offering high-end location management and tailored executive production services for global productions.



**Producers**  
**Suite 335-337**

mestiere [cinema]

## **MESTIERE CINEMA**



Sestiere Cannaregio, 3597  
30121 - Venice (VE)  
T. +39 041715658

Viale di Trastevere, 26  
00153 - Rome (RM)  
T. +39 065896758

**[www.mestierecinema.it](http://www.mestierecinema.it)**

## **MOVIES**



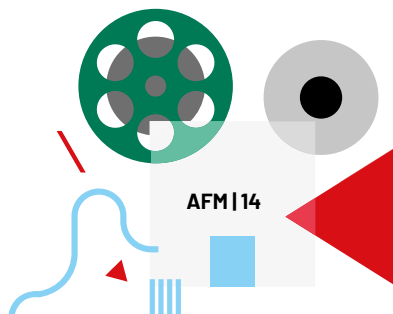
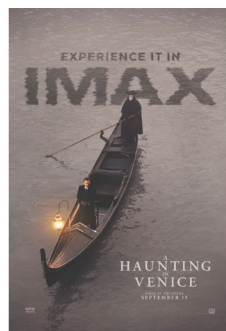
**Cyrano**  
**A Haunting in Venice**

## **CONTACT PERSON**



**Enrico Ballarin**  
CEO  
[info@mestierecinema.it](mailto:info@mestierecinema.it)  
[enrico@mestierecinema.it](mailto:enrico@mestierecinema.it)

Established in Venice, Italy, in 1986, Mestiere Cinema is a production and service company for feature films, television series and movies, commercials, photo shoots, private and public events. Mestiere Cinema is well known for its productions and production service. Credits displaying our name are our best adverts. Mestiere Cinema has been working with some of the most important movie majors and brands such as Disney, Sony Pictures, Fox, Paramount, Warner Bros, Netflix and Amazon, besides many independent productions.



**Producers**  
**Suite 335-337**



## **VIOLA FILM**



Via Boezio, 6  
00193 - Rome (RM)  
T. +39 063236236  
**[www.violafilm.it](http://www.violafilm.it)**

## **MOVIES**



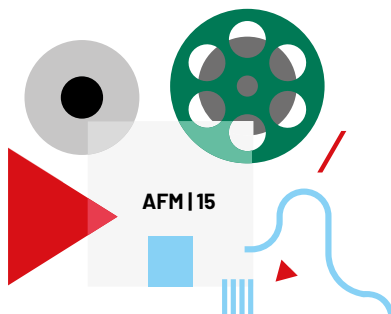
**Mike**  
**The Swarm**  
**Crooks**  
**The Way of the Wind**

## **CONTACT PERSON**



**Alessandro Passadore**  
Legal representative  
[alessandro@violafilm.it](mailto:alessandro@violafilm.it)  
[info@violafilm.it](mailto:info@violafilm.it)

Viola Film was founded in 2016 by Producer Alessandro Passadore and Eric Welbers, CEO of German company Bravado Media. Since 1996 Alessandro Passadore has worked as Executive Producer for many foreign movies, as well as for dozens of Italian movies and TV series, working with the most important national film production companies. Now his main focus is producing high-quality content for Italy and Europe with Viola Film as an independent company. Viola Film also realises many executive productions for international companies shooting in Italy.



**Producers**  
**Suite 335-337**



## **ZENA FILM**



Via Peretti, 1  
09121 - Cagliari (CA)  
T. +39 3421262915  
[www.islandexecutiveproduction.com](http://www.islandexecutiveproduction.com)

## **MOVIES**



**To Hell with it**  
**Stones**

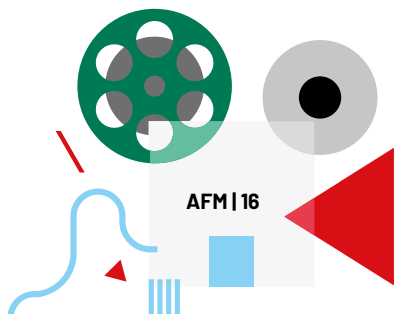
Zena Film, a film production company based in Sardinia, was founded in 2013 by Massimo Casula. It specializes in animation, documentaries, and feature films. The company is currently seeking co-producers for the feature films *Stones* by Enrico Lo Verso and *To Hell with It!* by Jordi Penner.

In 2025, Zena Film formed an alliance with two other production companies to establish "Island Executive Production," a service company capable of managing the organization and production of foreign films in Sardinia and Italy as a line producer, while also participating as a minority co-producer in projects.

## **CONTACT PERSON**



**Massimo Casula**  
CEO  
[zenafilmsc@gmail.com](mailto:zenafilmsc@gmail.com)





**Location expo**  
**#27**



**ASSOCIAZIONE  
PRODUTTORI  
ESECUTIVI**

ITALIAN PRODUCTION SERVICE COMPANIES ASSOCIATION

**APE - ASSOCIATION OF ITALIAN  
PRODUCTION SERVICE COMPANIES**



Piazza IV Novembre, 7  
00062 - Bracciano (RM)  
T. +39 3356259483

**[www.ape-italy.com](http://www.ape-italy.com)**

**CONTACT PERSON**



**Marco Valerio Pugini**

President

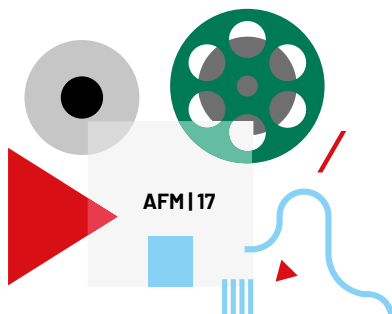
[presidente@ape-italy.com](mailto:presidente@ape-italy.com)

**Enrico Pacciani**

Secretary

[segretario@ape-italy.com](mailto:segretario@ape-italy.com)

APE is the Association of the leading Italian Production Service Companies, united by their attention to the highest standards and best practices required by international projects. APE members are available to convey and confer the fiscal incentives offered by Italian law on Tax Credit: 40% of the Italian company expenditure. APE members also offer a solid relationship with the various Film Commissions, and are well versed in the Regional Funds that may provide additional benefits to any production shot in Italy.



**Location expo**  
**#27**



**Italian Film Commissions**

## **IFC - ITALIAN FILM COMMISSIONS**



Via Giosué Carducci, 32

30171 - Venice (VE)

T. +39 0412794338

**[www.italianfilmcommissions.it](http://www.italianfilmcommissions.it)**

## **CONTACT PERSON**

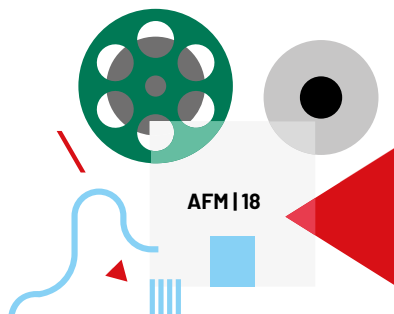


**Jacopo Chessa**

Director

[info@italianfilmcommissions.it](mailto:info@italianfilmcommissions.it)

Italian Film Commissions is the national association of Italy's regional film commissions, acting as your one-stop-shop for filming in the country. We provide comprehensive and free-of-charge assistance to international productions, offering expert guidance on accessing national and regional tax credits and funds. Our services include location scouting, permitting, and connecting you with our world-class crews and suppliers. Contact us to bring your next project to Italy.



**Location expo  
#27**

**VENETO FILM COMMISSION**



Via Giosué Carducci, 32

30171 - Venice (VE)

T. +39 3899273033

[www.venetofilmcommission.com](http://www.venetofilmcommission.com)

**CONTACT PERSON**



**Jacopo Chessa**

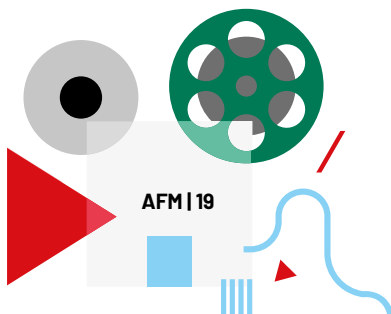
Director

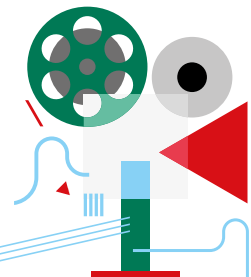
[chessa@venetofilmcommission.com](mailto:chessa@venetofilmcommission.com)

[info@venetofilmcommission.com](mailto:info@venetofilmcommission.com)



The Veneto Film Commission was created in 2020, offering free services to production companies interested in shooting films in Veneto. It has a database of local professionals, supports location scouting expenses, and allocates production funds for features, TV series, documentaries, and short films, up to €500,000.





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**HOUSTON**

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houston@ice.it

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newyork@ice.it

**ROME**

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audiovisivo@ice.it

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